

DAREN BROXMEYER

DIGITAL PRODUCT DESIGN

FULL-STACK PRODUCT DESIGN

A product designer with experience in Strategy, UX, Visual Design, and Front-End Development, I guide designs from concept through execution. I utilize a process that includes research, user flows, wireframes, visual and UI design, prototyping, front-end development, user testing, and iteration.

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WORK EXPERIENCE

July 2016 - Present

Lead Product Designer – Consultant
SeeBeNow, Tandent Vision Science, Graupel + others
darenbroxmeyer.com

I help early-stage startup founders to validate ideas, evolve concepts into high-fidelity design prototypes, validate assumptions, launch products, and iterate post-launch based on user feedback.

June 2014 - May 25, 2016

Lead Designer
Recombine
recombine.com

At this genetic testing company, I led design of the Recombine brand identity, patient experiences, provider experiences, laboratory applications, and family history tool.

October 2011 - August 2013

Co-Founder
Skim
skim.me

Managed a team of 5 developers to design and build two productivity tools: Skim (predicting and organizing your daily routine) and Nudge (helping you to waste less time online).

August 2008 - September 2011

Product Designer, Developer
Coldwell Banker Bellmarc
bellmarc.com

Designed and developed HomePik, a tool for apartment hunters that uses a patented algorithm to filter Manhattan real estate using ratings on a scale of 1-10 for location, building, views, and space.

Designed and developed an online training center for new real estate agents.

EDUCATION

2011 - 2013

MBA in Product Management
New York University Stern School of Business

Studied a product design curriculum under Professor Luke Williams, who had been Creative Director of Frog Design for 5 years before becoming director of Stern's Innovation Lab.

2004 - 2008

BS in Marketing Communications
Johnson & Wales University

TECHNICAL SKILLS

Design Software

Sketch, Adobe XD, Photoshop, Illustrator, After Effects

Development

CSS/HTML, Javascript ES2017, React, Node, Swift/Xcode